

《郑州轻工业学院学报》(社会科学版)第19卷(2018年)

总 目 次

题目	作者	期页	题目	作者	期页
·马克思主义与中国道路·			改革开放开启的中国道路对马克思东方社会理论的具体实践与世界意义		
现代化视角下中国道路的形成、内涵和意义	程耀明	1—1	谢浩		5—10
中国梦之大众认同的内涵、基础与实现路径	张斌,等	1—9	新时代我国社会主要矛盾视域下国家扩大开放的多维探析	谷正	5—18
全面从严治党的法治之维	冯勇	1—15	·哲学·		
习近平“新时代”理念内蕴的马克思主义理论逻辑	聂海杰	2—23	辩证唯物主义(再)开始	阿兰·巴迪欧,[翻译]蓝江	1—22
论发展和壮大我国主流意识形态的历史机遇	马寒	2—32	马克思论技术变革——基于《马克思恩格斯全集》历史考证版的考察	雷金娜·罗特,[翻译]张福公	1—38
世界发展与中国发展:中国经济全球化的特征与战略选择	谢浩	2—42	马克思主义与生态辩证法	约翰·贝拉米·福斯特,等,[翻译]刘顺	1—55
论中国共产党新时代制度创新的逻辑体系	吴永辉	4—26	以赛亚·伯林历史观的双重维度	杨晓	2—50
新时代统一战线增强党的阶级基础的路径探析——以阶级分析为视角	聂庆彬	4—35	感受促发的行动有可能是道德行动吗?——基于马克思·舍勒对感受的现象学分析	黄晶	2—59
新时代背景下提高基层党组织实效性建设路径探讨	许艳林	4—43	论科技与伦理相契合的价值原则	詹秀娟	2—65
美好生活的内涵及其生成逻辑——基于马克思人的解放理论	马俊峰,等	6—1	对福柯生命政治学的一种马克思主义批判	马灿林,等	3—19
人的全面发展:新时代中国特色社会主义的核心要义	金建萍	6—10	南斯拉夫自治社会主义理论评析	李佳怡	3—26
·纪念马克思诞辰200周年·			论康德的先验时空观及其历史地位	彭小伟	4—49
浅谈马克思主义的立场、观点和方法问题	杨思基	2—1	休谟自然主义的两个面向	张连富	4—57
马克思的“两大发现”与科学社会主义的创立——重读恩格斯《在马克思墓前的讲话》	刘西琳	2—11	《资本论》(哲学卷)手稿》与当代中国的哲学自信——剩余价值哲学破解的10个理论难题	唐伟,等	5—25
·纪念《共产党宣言》发表170周年·			论马克思主义哲学与宗教的关系——以宗教、科学、哲学三者的差别为视角	李成龙,等	5—31
《共产党宣言》:马克思主义哲学批判精神的尽致展现	郑忆石	3—1	对消费主义生活方式的生态批判	崔龙燕,等	6—17
“红色”《共产党宣言》中的“绿色”伟力——兼谈习近平生态文明思想	刘顺,等	3—9	格伦德曼对“支配自然”观念的阐释及其理论价值	崔玉娟	6—26
·十月革命专题·			城市社会的发展范式及其未来走向	吴伟	6—36
为什么是十月革命而不是七月革命?——驳考茨基的社会主义“早产论”	余斌	4—1	·政治学·		
论十月革命的三大合理性	张伟	4—9	欧盟能够克服其困境吗?——关于欧洲当前政治问题的评论	彼得·华莱士·普雷斯顿,等	1—65
苏联解体的历史虚无主义之因	陈宏滨,等	4—16	从缅甸民主化进程看美缅关系的发展	曹国良	1—76
·纪念改革开放40周年·			·公共管理·		
新时代改革战略安排——全面深化改革经验解析	程耀明	5—1	重大决策社会稳定风险评估主体存在的若干问题及其优化策略	付翠莲	3—53
			地方政府试行领导干部财产申报制度面临的困境与出路——新疆阿勒泰地区的破冰之旅及其当下启示	陈建平,等	3—61

协同发展背景下京津冀教育人才交流共享的发展
历程与路径特点 邱晓星 3—72

城镇化进程中留守妇女参与农村文化建设的
困境与对策 吕宾,等 3—78

新时代社会治理系统的共建与共治 纪德尚 6—45

运动式治理的动员技术探究——以 X 县开展“五水
共治”为例 王再武 6—54

· 法学 ·

我国婚恋网站规制研究——基于 S 网站的
实证分析 姚明,等 5—37

论流担保条款在民法典中的效力选择
..... 王振宇,等 5—47

论税收优惠政策公平竞争审查制度的优化
..... 左梦凡,等 5—55

· 经济与管理 ·

共享经济研究述评与展望 张省,等 2—72

我国企业技术寻求型对外直接投资对国内
创新能力的影响研究 梁文化 2—81

第三次工业革命产业结构与技术结构分析
..... 廖显浪 2—88

制度企业家特质与行为模式研究综述 周阳敏,等 3—34

我国外资企业跨文化管理的问题与对策研究
..... 刘晋飞 3—41

风险管理视角下中国鞋业竞争力提升的
风险因素与对策分析 路华,等 3—47

文化折扣还是文化增值? ——文化多元倾向的
多维效应分析 李光明,等 4—65

管理权力、社会身份与企业高管腐败——基于中国
上市公司的实证研究 赵占恒 4—73

用户参与创新的动力与路径研究综述 王千,等 4—81

农民专业合作社功能研究综述 彭青秀,等 4—88

知识付费盈利模式研究——以知乎为例
..... 简旭,等 5—74

基于开放载体建设的河南省服务业吸引外资与
创新竞争力研究 田珍,等 5—83

基于灰色关联模型的郑州市农村居民食物消费
演变及其影响因素分析 曹志宏,等 5—90

西部欠发达地区农村普惠金融发展对农民增收的
影响——以甘肃省农村普惠金融的
发展经验为例 刘小晴,等 5—96

我国普惠金融的发展现状、问题与对策研究
..... 李海燕 5—103

保费补贴认知度、邻里效应与农户参保决策的实证研究
——以河南省种植业保险为例 李琴英,等 6—82

基于 VRIO 框架的知识链知识优势研究 王新庆 6—90

河南省战略性新兴产业专利能力提升的检视与思考
..... 王晓辉 6—97

金融助推广西特色小镇建设的对策研究
..... 王伟,等 6—103

· 编辑出版 ·

改革开放第一个 10 年我国高校社科学术期刊研究
..... 姬建敏 1—85

社科学术创新与社科学术期刊分布之关系考察
..... 李频,等 3—84

· 影视文学 ·

简析红色经典对历史题材影视艺术创作的定位与
校正作用 欧阳明,等 5—61

论诗创作中的动情与想象 夏俊华 5—68

· 历史 ·

宋代优恤老年军人政策探析 马晓燕 2—94

北宋书画鉴定考述 张芳芳 2—100

· 语言学 ·

二语习得视域下工作记忆国际研究热点
可视化分析 蔡艳玲,等 1—94

言语幽默性别差异研究——以《爱情公寓》为例
..... 何芳芝 1—103

· 高等教育 ·

语言服务视角下本科翻译专业职业化人才培养
模式研究 谢柯 3—97

多模态语块在大学英语教学中的作用
实证研究 张平丽 3—104

“人工智能+”时代的教育变革路向研究
..... 周文娟 6—62

习近平新时代中国特色社会主义思想融入“形势与
政策”课的思考 孙杰,等 6—71

“课程思政”的内在价值与实践路径研究 刘欣 6—68

· 艺术空间 ·

城市公共环境设施的情感设计研究 任东改 4—94

乡村河道水景观改造提升实践研究
——以上海市崇明区绿华镇为例 牛牧 4—100

CONTENTS OF VOL. 19(2018) , *JOURNAL OF ZHENGZHOU UNIVERSITY OF LIGHT INDUSTRY*(*Social Science Edition*)

TOPICS	AUTHORS	NO. P.	TOPICS	AUTHORS	NO. P.
· Marxism and the road of China ·					
Formation, intension and significance of the path of China from the perspective of modernization	CHENG Yaoming	1—1	The multidimensional analysis of enlarging the opening under China's major social contradiction in the New Era	GU Zheng	5—18
The connotation, foundation and realization path of popular identity of Chinese dream	ZHANG Jian, et al	1—9	· Philosophphy ·		
The dimension of the rule of law of the all-out effort to enforce strict Party discipline	FENG Yong	1—15	Dialectical materialism begins again	A. Badiou, [Translator] LAN Jiang	1—22
The Marxist theory logic of XI Jinping's concept of New Era	NIE Haijie	2—23	Marx on technical change—An examination based on the historical research version of Marx-Engels Gesamtausgabe	R. ROTH, [Translator] ZHANG Fugong	1—38
On the historical opportunity for the development and expansion of mainstream ideology in China	MA Han	2—32	Marxism and ecological dialectics	J. B. Foster, et al, [Translator] LIU Shun	1—55
The development of the world and the development of China; characteristics and strategic choice of Chinese economic globalization	XIE Hao	2—42	The two dimensions of Isaiah Berlin's historical view	YANG Xiao	2—50
On the logical system of institutional innovation in the New Era of the Communist Party of China	WU Yonghui	4—26	Is an action caused by feeling a moral action? —Based on phenomenological analysis of feelings of Max Scheler	HUANG Jing	2—59
The path analysis of the united front to strengthen class foundation of the Communist Party of China in the New Era—From the perspective of class analysis	NIE Qingbin	4—35	On the value principles of the organic integration between science and technology and ethics	ZHAN Xiujuan	2—65
Dicussion on the way to improve the effectiveness of the party branch construction at the grass-roots level under the background of the New Era	XU Yanlin	4—43	A Marxist critique of Foucault's biopolitics	MA Canlin, et al	3—19
Study on the meanings and generating logic of a better life—Based on Marx's theory of human liberation	MA Junfeng, et al	6—1	A comment on Yugoslavia autonomous socialism theory	LI Jiayi	3—26
The all-round development of human beings; the core meaning of socialism with Chinese characteristics in the New Era	JIN Jianping	6—10	On Kant's transcendental space-time view and its historical position	PENG Xiaowei	4—49
· Commemorating the 200th Anniversary of Marx's Birth ·			Two aspects of Hume's naturalism	ZHANG Lianfu	4—57
On the questions of standpoints, viewpoints and methods of Marxist	YANG Siji	2—1	<i>Capital Theory (philosophy volume) Manuscript</i> and philosophical confidence of contemporary China —Ten theoretical problems of surplus value philosophy cracking	TANG Wei, et al	5—25
Marx's two discoveries and the establishment of scientific socialism—Rereading Engels' <i>Speech in front of the Tomb of Marx</i>	LIU Xilin	2—11	On the relationship between Marxist philosophy and religion —From perspective of differences between religion, science and philosophy	LI Chenglong, et al	5—31
· Commemorating the 170th Anniversary of the Publication of Manifesto of the Communist Party ·			The ecological criticism of consumerist lifestyle	CUI Longyan, et al	6—17
<i>Manifesto of the Communist Party</i> ; display of the critical spirit of Marxist philosophy	ZHENG Yishi	3—1	Grundmann's interpretation of the concept of the domination of nature and its theoretical value	CUI Yujuan	6—26
Ecological civilization implication of revolutionary <i>Manifesto of the Communist Party</i> —Also talk about XI Jinping's Ecological civilization thought	LIU Shun, et al	3—9	Development paradigm and future trend of urban society	WU Wei	6—36
· October Revolution ·			· Politics ·		
Why is the October Revolution rather than the July Revolution —Refuting Kautsky's socialist premature birth theory	YU Bin	4—1	Can the European Union overcome its present difficulties? —A review of current political issues in Europe	P. W. Preston, et al	1—65
On the three reasonableness of the October Revolution	ZHANG Wei	4—9	The development of the relations between the United States and Burma from the democratization process in Burma	CAO Guoliang	1—76
The reason of history nihilism of disintegration of the Soviet Union	CHEN Hongbin, et al	4—16	· Public management ·		
· Commemorating the 40th Anniversary of Reform and Opening-up ·			Some defects and optimization strategies of social stability risk assessment subjects of major decision-making	FU Cuilian	3—53
Arrangement of reform strategy in the New Era —Empirical analysis of comprehensively deepening reform	CHENG Yaoming	5—1	Difficulties and solutions faced by local government in the trial of official property declaration system—The pioneering work in the Altay region of Xinjiang and its present enlightenment	CHEN Jianping, et al	3—61
Concrete practice of China road opened by reform and opening up to Marx's oriental social theory and it's world significance	XIE Hao	5—10	The progress and path characteristics of educational talent exchanging and sharing in Beijing, Tianjin and Hebei in the context of collaborative development	Di Xiaoxing	3—72

The dilemma and countermeasures of left-behind women's participation in rural cultural construction in the process of urbanization *LYU Bin, et al* 3—78

Co-construction and co-governance of social governance system in the New Era *JI Deshang* 6—45

Analysis of mobilization technology in sports governance —Taking five water co-governance in X county for example *WANG Zaiwu* 6—54

· Law ·

Research on regulations for match-making website in China—Empirical analysis based on S website *YAO Ming, et al* 5—37

On choice of effectiveness of current guarantee clause in civil code *WANG Zhenyu, et al* 5—47

On the optimization of fair competition review system for preferential tax policies *ZUO Mengfan, et al* 5—55

· Economy and Management ·

Review and prospect of sharing economy research *ZHANG Xing, et al* 2—72

Research on the impact of China's enterprise technology-seeking foreign direct investment on domestic innovation ability *LIANG Wenhua* 2—81

Analysis of the industrial structure and technological structure of the third industrial revolution *LIAO Xianlang* 2—88

Research review of speciality and behavior pattern of institutional entrepreneurs *ZHOU Yangmin, et al* 3—34

Research on the problems and countermeasures of cross-cultural management of foreign capital enterprises in China *LIU Jinfei* 3—41

Analysis of risk factors and countermeasure of Chinese footwear industry competitiveness from the perspective of risk management *LU Hua, et al* 3—47

Cultural discount or cultural appreciation? —Analysis of the multidimensional effects of culture pluralism tendencies *LI Guangming, et al* 4—65

Study on the relationship between management power, social status and corporate top manager's corruption —Based on empirical study of listed companies in China *ZHAO Zhanheng* 4—73

Summary of the research on the motivation and path of users' participation in innovation *WANG Qian, et al* 4—81

Summary of the research on the function of farmers' professional cooperatives *PENG Qingxiu, et al* 4—88

Research on profit model of knowledge payment —Taking Zhihu for example *JIAN Xu, et al* 5—74

Research on attracting foreign investment and innovation competitiveness of service industry in He'nan province based on opening carrier construction *TIAN Zhen, et al* 5—83

Analysis of food consumption evolution and its influencing factors of rural residents in Zhengzhou city based on grey correlation model *CAO Zhihong, et al* 5—90

The impact of the inclusive financial development of rural areas in the underdeveloped areas of western China on the income increase of the peasants—Taking development experiences of the inclusive finance in rural areas of Gansu province for example *LIU Xiaoqing, et al* 5—96

Research on present situation, issues and countermeasures of development of inclusive finance in China *LI Haiyan* 5—103

An empirical study on premium subsidy awareness, neighbors' effects and farmers' decision of insurance participation —Taking He'nan province crop industry insurance for example *LI Qinyin, et al* 6—82

Study on knowledge advantage of knowledge chain based on VRIO framework *WANG Xinqing* 6—90

Review and thought on enhancing patent capability of strategic emerging industries in He'nan province *WANG Xiaohui* 6—97

Study on countermeasures of the construction of characteristic towns in Guangxi based on financial perspective *WANG Wei, et al* 6—103

· Editing and Publishing ·

Study on the social science academic journals of Chinese colleges and universities in the first decade after the opening and reform *JI Jianmin* 1—85

Study on the relationship between social science academic innovation and the distribution of social science academic journals *LI Pin, et al* 3—84

· Movies and Literature ·

A brief analysis of the positioning and correcting of red classics on the creation of historical subject-matter of film and television art *OUYANG Ming, et al* 5—61

On emotion and imagination in the creation of poetry *XIA Junhua* 5—68

· History ·

Analysis on old-age soldiers' policy of sympathy in the Song Dynasty *MA Xiaoyan* 2—94

Study on identify of painting and calligraphy in Northern Song Dynasty *ZHANG Fangfang* 2—100

· Linguistics ·

A visualization analysis of international hotspots on working memory in second language acquisition *CAI Yanling, et al* 1—94

The gender difference in verbal humor—Taking *Love apartment* for example *HE Fangzhi* 1—103

· Higher education ·

Study on professional talents training mode of bachelor of translation and interpreting from the perspective of language service *XIE Ke* 3—97

An empirical study of the functions of multimodal lexical chunks in college English teaching *ZHANG Pingli* 3—104

Study on change direction of educational reform in artificial intelligence plus era *ZHOU Wenjuan* 6—62

Thinking about Xi Jinping's socialist thought with Chinese characteristics for a New Era integrating into the situation and policy courses *SUN Jie, et al* 6—71

Study on the intrinsic value and practice path of ideological and political education of courses *LIU Xin* 6—68

· Art design ·

Research on emotional design of urban public environmental facilities *REN Donggai* 4—94

Research on the practice of transforming and upgrading the watercourse landscape of rural river—Take Lyuhua town, Chongming district, Shanghai city for example *NIU Mu* 4—100